

Family-Owned BUSINESSES



A supplement to farragutpress • October 21, 2021

Pictured: Rick Terry, owner of Rick Terry Jewelry Designs, with sons Matthew and Blake | See pages 8 & 9

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Our customers *are* *our* family

Graphic Creations' mission is to do whatever it takes for their clients, their employees, their futures, and community. They have been rooted in homegrown small business pride since 1987.

When they first opened their doors, they sold professor course packets to UT students near campus. Now, Graphic Creations has grown into a company that not only handles basic printing needs for businesses, local events and universities but has evolved into a marketing and branding company that creates logos and banners to signage and vehicle wraps and manages all marketing opportunities in between.

Jim Caughorn, President and Owner, could not have imagined the evolution and growth when his father, Jim Sr. opened the small business with his partner in the 80s.

They started out with 2 employees and have grown to over 25 employees with Jim's son now being a part of the Graphic Creations family.

"I take pride in surrounding myself with these amazing, selfless, caring individuals and am so proud of what we get to create on a daily basis. I am so honored to have had the business in my family for over 30 years" says Jim.

Graphic Creations' has a soft spot for family-owned small businesses because they are one and love to provide the same personal care that started with them to their bigger clients such as Regal, University of Tennessee, Pilot and Copper Cellar. "We treat everyone like they are our family" says Jim. "We couldn't do it without any one of our amazing customers!"

Speaking of Graphic Creations' amazing customers, the Town of Farragut has worked with them for many years. They have created multiple signs including the official Town of Farragut sign and Farragut Middle School signage. Owner, Jim, is a proud resident of Farragut and loves to do what he can for his Farragut family.

Graphic Creations is here to provide anyone, no matter how big or small, legendary customer service and exceptional marketing products.



In 2016, Graphic Creations purchased a 13,000 sq. ft building off East 4th Avenue to grow with their flourishing business.



President and Owner, Jim Caughorn, with son, Baylor.



Recent Work from Graphic Creations



Family-Owned BUSINESSES

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farragutpress

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Volunteer Chiropractic

Helping others live their best lives without unnecessary pain

Dr. Dan Watkins opened Volunteer Chiropractic in March 2005 after spending two years working for a chiropractor in Nashville.

Dr. Dan, who was born in Knoxville, said he and his wife, Keelie, ultimately decided to open their practice in Farragut because of the area's focus on family life.

"We just knew Farragut would be a great place to raise our family," he said. "We picked Farragut for the family aspect. We also appreciated the community atmosphere that we were looking for."

While being a business owner has not been the easiest job, Dr. Dan says it certainly is rewarding.

"Having a family-owned business allows my family to share in the highs of being in business," he explained. "It gives my wife and I an opportunity to share time with one another and teach our children the importance of working hard, doing the right thing and treating people right."

Running the practice also enables a way for

the couple to help others fully live their best lives without unnecessary pain.

"We want to work with them to get them better and feeling like doing more," Dr. Dan said. "We want our patients to be active with their children or grandchildren, able to be a Weekend Warrior, run a race or just live a life without so much pain."

Specializing in chiropractic care, acupuncture and massage therapy services, Dr. Dan added that the Volunteer Chiropractic team always strives to do what's best for their patients by "offering an answer when there seems to be no answer."

"I really want to help people with the tools I have been blessed with, but I also want to get them to where they need to be if I cannot help them," he said. "I try to associate with other healthcare practitioners who share my desire to help patients."

For more information about Volunteer Chiropractic, call 865-966-5885 or visit volrehab.com.



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With Innovation comes Growth

Founded locally in 2003, PureMagic Carwash (formerly known as 3 Minute Magic Carwash) has continued to provide the latest car wash technology to their customers within Knoxville market. With unique service offerings including express exterior washing, the first Polish Tunnel in the U.S., and a modern approach to vehicle interior cleaning, PureMagic Carwash continues to excel in vehicle care.

The company now offers 7 convenient locations within Knox, Blount, and Loudon counties. “Our Core Focus today is simple: provide the cleanest, friendliest, and most trusted carwash experience in town,” said Jim Rooney,

the company’s founder.

With a team of over 100 employees, PureMagic Carwash continues to ‘Bring Back the Magic’ to over one million cars each year. “We could not be who we are today without our nearly 300,000 loyal customers” says Rooney.

These loyal customers have voted PureMagic Carwash once again as Knoxville’s Favorite Carwash - “We are honored to win Knoxville’s Favorite Carwash again in 2021 for the ninth consecutive year.”

With innovation comes growth - PureMagic Carwash is pleased to announce that three new locations will be opening soon in Karns, Powell and Oak Ridge. Expect to see these new locations surfacing in the coming months. As with all PureMagic Carwash locations, Unlimited Wash Club members will have unlimited access to these new locations as well with plans starting at only \$19.99/mo.

For the latest updates from PureMagic Carwash, follow them on Facebook and Instagram @PureMagicCarwash or at PureMagicCarwash.com

“ Our Core Focus today is simple: provide the cleanest, friendliest, and most trusted carwash experience in town,”

~ Jim Rooney, Pure Magic Carwash founder

Pure Gratitude. Pure Magic.

PureMagic Carwash thanks the Farragut community for making us the winner of the Farragut Press Reader's Choice Award. We are committed to leading the way in advanced car washing technologies and in the way we uniquely serve our

customers. You inspire us and drive us to succeed every day. Thank you for making us your number one choice in car washing. We look forward to serving you at all of our PureMagic locations across the Greater Knoxville Community.

For upcoming news, discounts, and special offers, check us out at:
PureMagicCarwash.com.





Rick Terry

The new normal isn't normal, what we do isn't normal, but we are comfortable with that.

Last year when we were writing this article we were reminiscing about the pre-pandemic world. We were learning how to operate throughout the year with supply chains being limited, and adapting our business here in Farragut to the changes in the industry. We sought solutions for our customers and prepared ourselves for the uncertain year ahead. This year wasn't necessarily any easier than 2020 but we were better suited to manage the changes required to continue opening our doors and servicing our community. We truly are blessed

to have a trade, customers, equipment, and the skills in-house to make operating a small business like ours a possibility.

This year we focused on internal growth. We have hired more sales staff and two apprentice jewelers. We have made a new mission to pass on these skills, knowledge, and careers to another generation of young professionals. The future of what we do depends on it. We are truly excited about this new burst of energy and enthusiasm these new faces in the shop bring. Having new employees share our passion for customer service, craftsmanship, technology, and tradition truly warms our hearts. Every day we are sharing our knowledge with them through our customers' continued business. There is no better educational system for our industry than experience, and our staff has been well trained to assist us and our community. Every day we are presented with a new puzzle to solve as a team, and we love nothing more than problem-solving as a collective. So whether you are a long-time customer, or a brand new resident of our community, when you stop by the shop rest assured that everyone we have on our team is ready to assist you to the best of our abilities. If you haven't had your items cleaned and inspected in the past year please stop by and meet every-

one, while we offer you a free cleaning and inspection.

We are not a normal jewelry store. We are a team employed by a jeweler, who owns a jewelry store. We are artists, mechanics, designers, and fabricators. We embrace the newest technology with years of experience from the old ways. We are now educators of a new generation, passing the torch of the jewelry industry onward. It's not normal to see the owner of a jewelry store sitting under a microscope finishing custom jewelry. It's not normal to see a small family business operating the same industrial tools found in large manufacturing

companies. It's not normal to see a family-owned business with 3 generations of a skilled trade educating an entirely new generation of jewelry industry professionals. It's not normal for the small family jewelry store to be competitive with the large industrialized markets, or for them to prioritize customer service and repair. What we do isn't normal, but we don't want to do anything else.

"We want to be your jeweler."
-James Blake Terry

*Thank You,
Rick Terry Jewelry Designs*



Rick Terry Jewelry Designs

11320 Kingston Pike | Farragut, TN
(865) 777-3793

618 S. Gay Street | Next door to the Tennessee Theatre
(865) 525-3793

www.rickterryjewelry.com





Locally Owned, Family Run and Community Committed

Tate Insurance Group was founded with the sole purpose of providing Knoxville residents with an insurance agency that's completely locally owned and operated.

"Unlike the national brands, we are a family-owned company that is 100 percent local," explained President Scott Tate, who started the agency in 2008.

Since its founding, Tate Insurance Group has brought on two local partners -- Stuart Bilbrey and Amy Moore. The agency's branch offices are also run by Knoxville residents.

"We hire local," Tate said.

Our succession plan does not involve an out-of-state company or national decision. Our succession plan stays in the family and will always be representative of the local flavor of Knoxville.

Our Knoxville based staff feel very strongly that we should be involved in our community and give back to our community.

For example, Tate said that for every referral received, the insurance company will donate to the Emerald Youth Foundation. The company also aims to support local sports teams and schools through donations and sponsorships.

"Why do we give back? Because the families in this community have been so good to me and my family," he said.

Given the current economic climate, Tate emphasized the necessity of supporting local businesses and organizations.

"I think now, more than ever, it is important to do business locally and with family-owned businesses," he said. "It has been a hard year for everyone and doing business locally only helps protect the economy in the area you live."

Tate Insurance Group was recently awarded with the Distinguishing title of being Ramsey Trusted and given the Ramsey Shield to use in their business. "Dave Ramsey and his influence and teachings are a guiding factor in our agency and unlike every other agency in Knoxville, makes us unique and accountable to standards that are measurable and evaluated by the Ramsey team monthly," Scott said.

"Unlike your standard agency, we pride ourselves in providing a higher level of service and product choices," he said.

Specializing in service and protection, the company has over 4,000 clients that represent various areas of insurance coverage.

"We write local businesses ranging from auto dealers to distributors to hotels to contractors and everything in between," Tate said. "In personal lines we write home, auto, umbrella, and all areas that a person has for insurance needs. We also write a large amount of health and life insurance to protect our customers and provide them peace of mind."



Owner/President Scott Tate, Owner, Amy Moore and Owner/Vice President Stuart Bilbrey.

“ Why do we give back? Because the families in this community have been so good to me and my family,”

~ Scott Tate

Family Owned Business

Your Referrals make a Difference in the Community!



Tate Insurance Group is making a difference in the community

Your referrals are how we grow, and we work hard to earn each referral with great service and appreciation for your business every day. As our way of saying thank you and doing our part to give back to the local community we are continuing our "Taking Care of Our Community"

referral program. We want to support the charitable efforts in our community and The Emerald Youth Foundation, so we've tied referrals and

charitable giving together to make a difference in the Knoxville community.

Each time we receive a referral from you we will make a charitable donation in your name to our designated charity. What qualifies as a referral? A referral happens anytime we are contacted for a quote from someone saying you referred them to us. We are a local company, owned by residents of Knoxville and we are dedicated to giving back to the community that we do business with.



Here are the details:

For every referral we receive we will donate \$10 on your behalf to The Emerald Youth Foundation.

It's that easy! The person you refer does not have to purchase a policy for your referral to count. Our referral program is open to anyone, whether they are currently a client or not.

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Dream come true

Josh Hemphill State Farm Team

"My team brings over 20 years of insurance and financial services experience, offering over 100 products to this great community! It is truly a dream come true to run my business in a town that I have called home my whole life. My wife, Amanda assists in adding fun and creative ways to brand the Josh Hemphill State Farm Team!

Our Farragut team consists of myself, Amanda Hemphill, Bradley James, Teresa Johnson, Amy Kooima, Kaleb McAlpin, Courtney Kear, Parker Fair, and Zenia Hartsfield. Our Powell team consists of Hilary Anderson, Liliana Lopez, Justin Dutcher, and Carmendie Di-Franco.

Thank you Farragut and Powell for all you do to support our growing business!"



The Hemphill family, Josh and Amanda with children Jordan, 8, and Isabella, 5.

Customer Appreciation

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at the Farragut Location**

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State Farm



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Josh Hemphill, Agent

Farragut 865-675-3999 Powell 865.512.7542

josh@sfagentjosh.com | www.sfagentjosh.com

Se habla Español



Spanning three generations

Matlock Tire Service & Auto Repair began as a small service station in Lenoir City, TN, way back in 1953. It was founded by Joe Matlock, who built his business on treating customers fairly and providing exceptional service. Sixty-eight years later his son, Jimmy Matlock, has expanded the business to five locations: Farragut, Athens, Maryville, Lenoir City and Hardin Valley. Jimmy, like his father, is devoted to customer service and community involvement, and his son Joe Matlock has joined the business as Marketing Director.



Owner/President Jimmy Matlock and Marketing Director Joe Matlock

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The Villages of Farragut

A thriving community for seniors

The Villages of Farragut, an independent living community designed for seniors 55+ to live their life to the fullest, is thriving! The Villages is a unique campus built on 25 acres, features a variety of amenities including spacious apartments with lots of natural lighting, walking and bike trails, a dog park, spa and much more. Owners Gary and Ricki Keckley, who are based out of Franklin, Tennessee, empower the executive directors to make decisions that reflect the needs of the community. The Keckley's company, GoodWorks Unlimited, is celebrating more than 20 years! With the Keckley's dedication and experience during these two decades, the company has grown to 27 senior communities in Kentucky and Tennessee, ranging from independent living to communities that offer a continuum of care. "The people who come here, want a happy, safe environment, providing great food, friends and a family atmosphere - and that is exactly what we offer. We are blessed to be a part of the Farragut community", says Melody Matney, Executive Director of The Villages.

“ The people who come here, want a happy, safe environment, providing great food, friends and a family atmosphere - and that is exactly what we offer. We are blessed to be a part of the Farragut community,”

~ **Melody Matney**,
Executive Director of The Villages



Gary and Ricki Keckley, owners of the Villages of Farragut, with Melody Matney, Executive Director



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We appreciate all the support we have received during this unprecedented pandemic and look forward daily to visiting with our regular and loyal guests, that we fondly refer to as our PK Family. Thank you Knoxville for supporting local businesses like ours.



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Building relationships, supporting families

The Huntington Learning Center in Knoxville has been helping students in school and preparing for college entrance exams for 26 years. They are conveniently located at 117 North Peters road. Owners, Matthew and Krista McGrath operate the Learning Center with a team of dedicated teachers and staff. They all share a passion for helping students achieve results and gain confidence.

The McGrath's have six children of their own, so they know managing family logistics can be a challenge. They pride themselves on customer service. The effects of COVID are ongoing. Our teachers work hard to educate and motivate our students and help them regain confidence and a love of learning.

"Huntington helped me by teaching and re-reaching me things I need to know for school. My grades in school have drastically changed and now I am an A/B student! I'm so glad I came to Huntington."

- Madison, middle school student

"The instructors know how to keep my daughter engaged with the work. My kid has never been excited about learning. This is huge for us."

- Jenny, mom of elementary student

"I have some exciting news! I now have a 34 on my ACT! (Up from a 25) Thank you all for all of your help. I really appreciate it!"

- ES, High school student

"Staff is kind, encouraging and upbeat. Helps my child be excited about coming and learning."

- Leigh, mom of elementary student



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Farragutpress has been fortunate to have assembled a family of hardworking, dedicated “family” members who are willing to work around the clock in order to service our advertisers and to ferret out feature and hard news stories.

Our account executives are some of the best in the industry and won’t settle for second-best on the quality of display advertising for our clients. The same can be said for our folks in the production department. Their meticulous attention to detail makes them a tremendous asset for our clients and account executives.

Enough can’t be said about our editorial folks. These men and women are out on the street finding interesting stories about local residents, covering the high school sports teams and letting the community know about what’s new in the area and what’s happening at our places of worship.

Then once the newspaper is put together and returned from the printer it’s delivered to just about every household in the town of Farragut, usually the sameday it’s printed.

For more than 32 years, the family at farragutpress has dedicated themselves to providing the highest quality newspaper in Town.

Tony Cox, Publisher

Alan Sloan, Editor

Tammy Cheek, Writer • Michelle Hollenhead, Writer

Cara Ford, Advertising Manager

Laura Sayers, Account Executive • Charlene Waggoner, Account Executive

Linda Tirban, Classified Display, Service Directory

Tony Christen, Production Manager • Cindy Wilfert, Designer

Leslie Wiens, Receptionist/Circulation

Terry Ware, Receptionist/Circulation

