

Family-Owned BUSINESSES



A supplement to farragutpress • October 25, 2023

Pictured: Rick Terry, owner of Rick Terry Jewelry Designs, with wife, Patty, and sons Matthew and Blake | See pages 6 & 7

Pure Gratitude. Pure Magic.

PureMagic Carwash thanks the Farragut community for making us the winner of the Farragut Press Reader's Choice Award. We are committed to leading the way in advanced car washing technologies and in the way we uniquely serve our

customers. You inspire us and drive us to succeed every day. Thank you for making us your number one choice in car washing. We look forward to serving you at all of our PureMagic locations across the Greater Knoxville Community.

For upcoming news, discounts, and special offers, check us out at:
PureMagicCarwash.com.





PureMagic 'purely' about serving the community

Jim and Teri Rooney, with the simple mission of supporting local businesses.

PureMagic Carwash is Knoxville's original express carwash and proudly serves the community with its nine area locations. They have served the Knoxville community for over 15 years and have been awarded the winner of Knoxville's Best Carwash for eight consecutive years. The brand was started by Knoxville natives, Jim and Teri Rooney, with the simple mission of supporting local businesses. PureMagic Carwash is a long-time supporter of local schools and organizations throughout Knoxville. "I have worked with PureMagic Carwash since 2007. For me, it was a high school position that turned long-term. I began working with PureMagic for two reasons: The fast-paced environment, and the localized feel," Chris Peters, Senior Marketing Manager of Mammoth Holdings, shared. The brand's tenth location is currently under construction in Karns.

PureMagic Carwash offers unlimited washing passes for as little as \$19.99/mo, which allows users to wash as many times as they want at any of their nine locations. The brand strives to provide easy and worry-free services for their customers which is what led them to build locations in areas where customers might pass more than one location on their commute. Not only do they offer great services, but the PureMagic Carwash brand is a great company to grow with. "Employees can easily create their own destiny within the brand. The car wash industry is rapidly growing and opening opportunities for more and more individuals. Working with all types of people, with the same goals, is rewarding," Chris Peters shared. To learn more about PureMagic Carwash visit their website www.puremagiccarwash.com

The Villages of Farragut

A thriving community for seniors

The Villages of Farragut, an independent living community designed for seniors 55+ to live their life to the fullest, is thriving! The Villages is a unique campus built on 25 acres, features a variety of amenities including spacious apartments with lots of natural lighting, walking and bike trails, a dog park, spa and much more. Owners Gary and Ricki Keckley, who are based out of Franklin, Tennessee, empower the executive directors to make decisions that reflect the needs of the community. The Keckley's company, GoodWorks Unlimited, is celebrating more than 20 years! With the Keckley's dedication and experience during these two decades, the company has grown to 27 senior communities in Kentucky and Tennessee, ranging from independent living to communities that offer a continuum of care. "The people who come here, want a happy, safe environment, providing great food, friends and a family atmosphere - and that is exactly what we offer. We are blessed to be a part of the Farragut community", says Melody Matney, Executive Director of The Villages.

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~ **Melody Matney**,
Executive Director of The Villages



Gary and Ricki Keckley, owners of the Villages of Farragut, with Melody Matney, Executive Director





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VILLAGES
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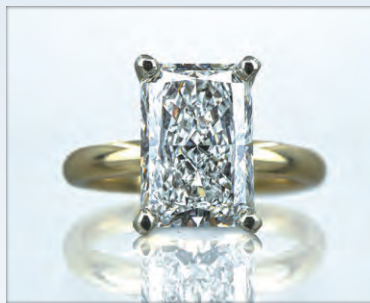
Rick Terry

Using a variety of techniques to accomplish customers' goals

Rick Terry Jewelry Designs would like to extend a humble Thank You from the entire Rick Terry Jewelry Designs staff and Team! The Team is truly honored to be recognized as the farragutpress Reader Choice Award Best Jewelry Store, Knox News Best Jewelry Store, and City Views Knoxville's Best Custom Jewelry Designers.

Your votes and continued support are truly appreciated! Serving this community since 1986 they pride themselves on creating and designing the highest quality custom items of jewelry in the greater Knoxville Area. Rick Terry Jewelry Designs has been blessed to see their stores grow to manufacture on average 400 custom designs per year in-house. Using a variety of new and old techniques to accomplish the customers' goals they are eager to help tailor their shop's abilities to each special moment.

Traditionally a Wax carver would create your item by hand, then it would be Cast into Gold. The customer would rarely be involved in viewing the item before the casting process. Today's newest technology allows them to rely on the much more accurate and efficient form



of Milling Machines to carve the wax. They can take the same file that is sent to the milling machine and also 3D print the proto-type into a plastic model, which allows the customer to view the design before it is moved into the milling or casting processes. These new additional steps give customers the ability to make changes, edit, and view photorealistic renders from the design software. While this is becoming a standard practice in the industry, Rick Terry and his team have been using these software, milling machines, and printers in our shop since 2004. Giving them possibly one of the largest databases of pre-designed custom items in the area. "Our archive is growing every day with new versions of projects so we currently keep a database of images, prototypes, and photos of finished items in the showroom for new customers who would like to discuss or see the level of work we do on a daily basis." states Blake Terry.

All jewelry is manufactured somewhere in this world, so why not here in Knoxville, and why not exclusively for you? The ability to look past the register, through the glass into the Rick Terry shop, and see your items being created at the West Knoxville location is something much pride is taken in. Without outsourcing the work, or purchasing products that were not manufactured up to their standards. Rick Terry says, "We can assure our customer base that the priority of our entire team is the quality and workmanship we can provide. While there are many reputable manufacturers in our industry we truly believe we are able to provide our customers with the same quality, materials, manufacturing, and workmanship that is available at any premier retail establishment in the world."

- James Blake Terry



11320 Kingston Pike | Farragut, TN | (865) 777-3793 | www.rickterryjewelry.com





Locally Owned, Family Run and Community Committed

Tate Insurance Group was founded with the sole purpose of providing Knoxville residents with an insurance agency that's completely locally owned and operated.

"Unlike the national brands, we are a family-owned company that is 100 percent local," explained President Scott Tate, who started the agency in 2008.

Since its founding, Tate Insurance Group has brought on two local partners -- Stuart Bilbrey and Amy Moore. The agency's branch offices are also run by Knoxville residents.

"We hire local," Tate said.

Our succession plan does not involve an out-of-state company or national decision. Our succession plan stays in the family and will always be representative of the local flavor of Knoxville.

Our Knoxville based staff feel very strongly that we should be involved in our community and give back to our community.

For example, Tate said that for every referral received, the insurance company will donate to the Emerald Youth Foundation. The company also aims to support local sports teams and schools through donations and sponsorships.

"Why do we give back? Because the families in this community have been so good to me and my family," he said.

Given the current economic climate, Tate emphasized the necessity of supporting local businesses and organizations.

"I think now, more than ever, it is important to do business locally and with family-owned businesses," he said. "It has been a hard year for everyone and doing business locally only helps protect the economy in the area you live."

Tate Insurance Group was recently awarded with the Distinguishing title of being Ramsey Trusted and given the Ramsey Shield to use in their business. "Dave Ramsey and his influence and teachings are a guiding factor in our agency and unlike every other agency in Knoxville, makes us unique and accountable to standards that are measurable and evaluated by the Ramsey team monthly," Scott said.

"Unlike your standard agency, we pride ourselves in providing a higher level of service and product choices," he said.

Specializing in service and protection, the company has over 4,000 clients that represent various areas of insurance coverage.

"We write local businesses ranging from auto dealers to distributors to hotels to contractors and everything in between," Tate said. "In personal lines we write home, auto, umbrella, and all areas that a person has for insurance needs. We also write a large amount of health and life insurance to protect our customers and provide them peace of mind."



Owner/President Scott Tate, Owner, Amy Moore and Owner/Vice President Stuart Bilbrey.

“Why do we give back? Because the families in this community have been so good to me and my family,”

~ Scott Tate

Family Owned Business

Tate Insurance Group

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NEWSPAPER CARRIERS

farragutpress is in need of additional Motor Route Carriers to deliver the paper once a week. Multiple routes in and around Farragut are available.
 Contact Tony Christen at 865-218-8872
 or production@farragutpress.com

Our family:

The key to the success of any business is its people.

Farragutpress has been fortunate to have assembled a family of hardworking, dedicated “family” members who are willing to work around the clock in order to service our advertisers and to ferret out feature and hard news stories.

Our account executives are some of the best in the industry and won't settle for second-best on the quality of display advertising for our clients. The same can be said for our folks in the production department. Their meticulous attention to detail makes them a tremendous asset for our clients and account executives.

Enough can't be said about our editorial folks. These men and women are out on the street finding interesting stories about local residents, covering the high school sports teams and letting the community know about what's new in the area and what's happening at our places of worship.

Then once the newspaper is put together and returned from the printer it's delivered to just about every household in the town of Farragut, usually the same day it's printed.

For more than 35 years, the family at farragutpress has dedicated themselves to providing the highest quality newspaper in Town.

Tony Cox, Publisher

Alan Sloan, Editor

Tammy Cheek, Writer

Charlene Waggoner, Advertising Manager

Laura Sayers, Account Executive

Linda Tirban, Classified Display, Service Directory

Tony Christen, Production & Circulation Manager

Cindy Wilfert, Designer

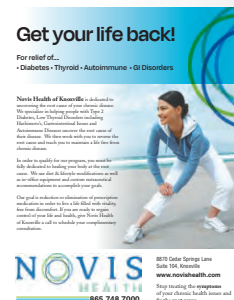
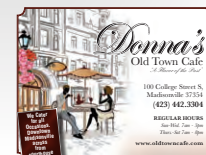
Terrie Ware, Receptionist/Circulation





Your Community. Your Voice. Your Newspaper. Your Local

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Tennessee Press Association 2023 IDEAS CONTEST

Best Special Section:

- 3rd Place: 2022 State Champions

Best Self-Promotion of a Newspaper:

- 2nd Place: You Can't Scroll
- 3rd Place: Giving Thanks

Best Sales Promotion for a Retailer:

- 1st Place: Grayson
- 2nd Place: Homespun
- 3rd Place: Be Well

Best Use of Multi-Color Ad:

- 3rd Place: Long View Ranch

Best Use of Single Color Ad:

- 1st Place: Sunspere Events
- 2nd Place: Hound Dogs

Best Black & White Ad:

- 2nd Place: Caliber Collision
- 3rd Place: Concord Marina

Best Feature Page:

- 2nd Place: Flag page

Best Quarter Page or Smaller Ad:

- 2nd Place: Myers Brothers
- 3rd Place: International Flair

Best Carrier Recruitment:

- 1st Place: Fido Needs Your Help

Best Food Store Ad:

- 1st Place: Donna's Cafe
- 2nd Place: Volunteer Pharmacy
- 3rd Place: Monterey Mushroom

Best Automotive Ad:

- 1st Place: Choto Marina
- 3rd Place: PureMagic Carwash

Best Professional Service Ad:

- 1st Place: Jessica Phillips
- 2nd Place: Novis Health
- 3rd Place: Cindy Kraus

Best Furniture and/or Appliance Ad:

- 1st Place: Blinds & More
- 2nd Place: Design Decor
- 3rd Place: Sloan's Hardware

Best Marketing Materials:

- 1st Place: Special Section Flyers
- 2nd Place: Rate Card
- 3rd Place: Special Section Calendar

Best Niche Publication:

- 2nd Place: Tellico Village Pulse
- 3rd Place: Hardin Valley Living

Best Use of Humor:

- 2nd Place: You Can't Scroll



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