



FARRAGUTPRESS WEDNESDAY, JUNE 25, 2025 • 1C

THE VOTES ARE IN

farragutpress readers make their choices for their favorite businesses within reading area

Readers of farragutpress recently cast their ballots for their favorites in the
NINTH ANNUAL “READERS’ CHOICE” AWARDS.

Readers used ballots printed in the paper or downloaded from www.farragutpress.com to vote for their favorite Farragut-area businesses in a variety of categories. The complete list of winners can be found on page 4 of this section. A few of your favorites are highlighted here:

‘A skill set folks appreciate’ makes Rick Terry Jewelry Designs No. 1 again

For many years, Rick Terry Jewelry Designs has been a winner in Farragut. This year is no different. Led by its president, Rick Terry, and his sons, Blake Terry, chief operating officer, and manager Matthew Terry, the family-owned and operated jewelry design business at 11320 Kingston Pike, Farragut, has won the 9th Annual Readers’ Choice Award for Best Jeweler.

“I’m very proud,” said Rick, as his business has won a number of Readers Choice “best” awards. “That’s the people telling us we’re doing a good job — and we try.

“The important thing for the Terry family is that we provide a service — we provide a product — that is for life, and we do a good job of that. We provide a skill set and a product that the folks appreciate,” he added.

Overall, “It’s a fun industry,” Rick said about the jewelry business.

“We work every day to be the

See RICK TERRY on Page 8C



Photo submitted

Patrick Guzman, left, Way Cool service technician, and Keith Lester, co-owner, alongside company vehicles

Reader’s ‘coolest’ HVAC company

Way Cool’s success accomplished with just four

As farragutpress’ 9th Annual Readers Choice winner for Best HVAC Company, Way Cool HVAC Sales & Service has earned its stellar reputation and success despite having only four employees.

Moreover, “We operate out of our two houses (11032 Farr Drive in Farragut), so we don’t actually have a storefront,” said Keith Lester, operations manager and co-owner who also is a service

technician. “This is our 20th anniversary and we’ve been making it happen out of the houses.”

The other partner is William Fisher, Way Cool founder (2005) and president who also is a service technician. Their two employees are service technicians Patrick Guzman and Nate Eversole.

See WAY COOL on Page 6C

Knoxville TVA Employees Credit Union is the 2025 readers’ choice



When farragutpress readers chose their Best Credit Union during the newspaper’s 9th Annual Readers Choice awards survey, Knoxville TVA Employees Credit Union was the champ.

The Turkey Creek location, 11490 Parkside Drive, is one of 24 branches.

• *What qualities make your credit union stand apart with customers?*

“Our staff; we truly care about our members,” a company press release stated. “Our staff is not only trained to help, but we want to help in every possible way, so members can meet their financial goals.

“Our culture,” the release further stated about qualities. “From the top down, we are truly one team. We care for one another, like a family.”

• *How long in Farragut/Turkey Creek and East Tennessee?*

See TVA CU on Page 6C

The Villages of Farragut Senior Living Community

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READERS' CHOICE AWARDS WINNERS

All winners are located within the farragutpress readership area: Dixie Lee Junction to Pellissippi Parkway and Snyder Road to Northshore.



ACCOUNTING/TAX SERVICE:	Jessica Phillips, CPA
ANTIQUE STORE:	The Shoppes at Homespun
APARTMENT COMPLEX:	Anchor 934 Apartments
APPLIANCE STORE:	Pattersons Home Appliances
ASIAN FOOD:	Fuji Japanese Grill
ASSISTED LIVING FACILITY:	Autumn Care Assisted Living
AUTO DEALER:	AutoNation Honda West Knoxville
BAKERY:	Buttermilk Pie Shop
BAR B QUE:	Buddy's Bar-B-Q
BARBER SHOP:	Off The Topp Barber Shop
BEAUTY/HAIR SALON:	IMAGE Studios
BICYCLE SHOP:	Hurricane Cycles
BISTRO/WINE BAR:	Water into Wine
BOAT DEALER:	American Boat Center
BREAKFAST/BRUNCH:	The French Market Crêperie
BURGER:	Sam and Andy's
CAR/TRUCK REPAIR:	Matlock Tire Service & Auto Repair
CAR WASH/DETAIL:	PureMagic Carwash
CARPET/FLOORING STORE:	David's Abbey Carpet & Floors
CATERER:	Water into Wine
CBD/TOBACCO/VAPE SHOP:	Apotheca
CELL PHONE SALES/SERVICE:	Verizon
CHILD CARE:	La Petite Academy
CHIROPRACTOR:	Dr. Alan Lensgraf - West Knox Chiropractic
COCKTAILS:	Admiral Pub
CONVENIENCE STORE:	Farragut Market
COSMETIC/PLASTIC SURGEON:	Dr. Noah Ehinger, MD - Sonobello
CREDIT UNION:	Knoxville TVA Employees Credit Union
CUP OF COFFEE:	Honeybee Coffee & Brewery
CUSTOMER SERVICE:	Mansour Hasan - State Farm
DAY SPA:	Grace & Glow Medical Spa
DENTIST:	Farragut Modern Dentistry
DRUG STORE:	Belew Drug
DRY CLEANING:	Farragut Cleaners
EXPRESS/URGENT CARE:	AFC Urgent Care
EYE CARE CENTER/OPTOMETRIST:	The Eye Group
FAMILY RESTAURANT:	Sam and Andy's
FAST FOOD RESTAURANT:	Chick-Fil-A
FINANCIAL ADVISOR:	Brandon Hawk - Edward Jones
FINANCIAL PLANNING COMPANY:	Rather & Kittrell
FITNESS CENTER:	Planet Fitness
FULL-SERVICE BANK:	Home Federal Bank
FUNERAL HOME:	Click Funeral Home
FURNITURE STORE:	Amish Elegance
GIFTS AND COLLECTIBLES:	Katy's Hallmark
GOLF COURSE:	Willow Creek Golf Club
GROCERY STORE:	Kroger
HANDYMAN:	West Knox Handyman
HARDWARE STORE:	Elder's Ace Hardware
HEALTH FOOD:	Clean Eatz

HEARING CENTER:	Farragut ENT and Allergy
HVAC:	Way Cool HVAC Sales & Service
HOME CLEANING SERVICE:	The Cleaning Authority
INSURANCE AGENCY/AGENT:	Mansour Hasan - State Farm
JEWELRY STORE:	Rick Terry Jewelry Designs
JUICE BAR/SMOOTHIE:	Tropical Smoothie Cafe
KIDS PARTY VENUE:	The Little Gym
LANDSCAPING/LAWNCARE:	Bright Grove Landscaping
LAW FIRM (Tie):	McDonald, Levy & Taylor, PLLC and McKinnish Law Group, PLLC
LIQUOR AND WINE STORE:	Dixie Lee Wines & Liquors
MAIL/PACKAGING CENTER:	The UPS Store
MARINA:	Sun Life Concord Marina
MARTIAL ARTS SCHOOL:	Premier Martial Arts
MEDICAL FACILITY:	Summit Medical Group - Concord Medical Center
MEMORY CARE FACILITY:	NHC Cavette Hill
MEXICAN FOOD:	El Mezcal
MILK SHAKE/ICE CREAM:	Super Chix
MINI GOLF:	Sir Goony's Family Fun Center
MORTGAGE LENDER:	Elizabeth Powers, American Financial Network
MORTGAGE LENDING COMPANY:	Mortgage Investors Group
MUSIC STORE/SCHOOL:	Bill Jones Music
NAIL SALON:	Elite Nails
OIL CHANGE:	Fisher Tire
ORTHODONTIST:	Dr. Christopher O'Rourke - O'Rourke Orthodontics
PAINT AND BODY SHOP:	Caliber Collision
PAINT AND WALL COVERING STORE:	PPG Paint Store
PEDIATRICIAN:	Dr. Jeff Lin - Knoxville Pediatric Associates
PEST CONTROL:	Pest Ops Pest Control
PET GROOMING:	Adorable Pets
PET SHOP:	Petco
PHYSICAL THERAPY CLINIC:	Thrive Physical Therapy
PHYSICIAN:	Raye-Anne Ayo, MD - Family Health Center, PLLC
PIZZA:	Jet's Pizza
PLACE OF WORSHIP:	First Baptist Concord
PLUMBING:	Mr. Rooter Plumbing
REAL ESTATE AGENCY:	Realty Executives Associates
REAL ESTATE AGENT:	Caroline Badgett, Wallace Real Estate
SEAFOOD:	The Shrimp Dock
SECURITY SERVICE:	His Security & Technology
SENIOR LIFESTYLE COMMUNITY:	The Villages of Farragut
STEAK:	Connors Steak & Seafood
STORAGE FACILITY:	Signature Self-Storage at Choto
TANNING SALON:	Suntan City
TIRE DEALER:	Fisher Tire
VETERINARIAN:	Admiral Veterinary Hospital
WATCH/CLOCK REPAIR:	Concord Watch, Clock & Jewelry Center
WEIGHT LOSS CENTER:	Be Well of Knoxville Weight Loss & Anti-Aging
WINGS:	Big Kahuna Wings
YOGA STUDIO:	Blue Ridge Yoga



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Photo submitted

Turkey Creek Branch staff of Knoxville TVA Employees Credit Union, 11490 Parkside Drive.

TVA CU

From page 1C

“We have been part of the East Tennessee region since 1934; over 90 years of ‘People Helping People, Members Helping Members,’” the release stated

in reference to a popular company slogan. “The Farragut Branch opened in 2014 and has 12 employees.” The Turkey Creek Branch phone number is 865-544-5400.

By Alan Sloan



Photo submitted

Keith Lester, Way Cool co-owner/service technician, working on a unit.

Way Cool

From page 1C

Qualifications, specialties

“We’re fully licensed mechanical contractors,” Lester said. “So we have the capabilities of doing design and planning and being able to get all the permits for our own design and plans.” Their specialties include air conditioning, furnaces, heat pumps, gas pipe work and water heaters.

At Way Cool, “We do it all within the HVAC world,” the co-owner said. “We service residential and commercial stuff; we install new equipment, and then we do some new construction as well.”

While “primarily and foremost a Trane dealer” in terms of selling units, “I’m also a Trane comfort specialist, which just gives us a higher level of training access with Trane,”Lester said.

However, “We work on all brands,” he added.

In terms of unit sizes, “We do all the way down from ductless mini-split systems, which could be as small as just (servicing) a room, all the way up to 15-ton units,” Lester said.

It’s vital to “calculate heat loss and heat gain for a particular structure and determine the size of the equipment” needed, Lester said. “So, somebody might have a 2-and-a-1/2 ton system in their house, but they finished their basement 10 years ago.

“And really now, because they did that, they should have a 3 ton,” he added. “So it’s definitely important to make sure the equipment fits and matches the given house.”

Customer service

As for approaching customers, “We really just try to be the local neighborhood guy that just happens to know how to fix your air conditioning,” he said. “We really try not to be the big corporate people. I come in and get to know my customers and keep it real — and not charge them as much as I can.

“I’m really just there to build a relationship and have them tell their friends, so I can have more neighbors that I do work with,” Lester added. “I just try to do the right thing all the time, really.”

About what’s most rewarding about Way Cool, “I would say simply being able to help people without taking advantage of them,” Lester said. “I mean, a lot of people are really concerned about calling an HVAC company. They know it’s going to be expensive.

“Once we leave, they’re always happy,” he added. “We get good reviews. The most rewarding part to me is just being able to deal with my customers on a regular basis and build relationships.

“We’ve got, like, 55 Five-Star reviews on Google.”

Overall, “most of our customers really do like us and appreciate us,” said Lester, as Way Cool also services the counties bordering Knox. “I truly try to come in and understand a customer’s situation prior to me giving them options. And people really appreciate that.

“I mean, if you need new HVAC equipment in your house, your options are going to be anywhere from about \$8,000 to about \$18,000 as far as different kinds of equipment,” he added. “Most companies come in and really just shove that very expensive equipment down your throat, and really want you to buy that.

“Me, I try to understand, for example, is this your forever house? Are you selling it in two years? Are you a 30-year-old young couple that’s just barely trying to hold it together? If you really just understand somebody, together we can get them to where they want to go and make everybody happy.”

Hours, contact info

Hours of operation are from 8:30 a.m. to 5 p.m., Monday through Friday.

To contact Way Cool, call 865-675-3474, visit their website at waycoolhvac.com or e-mail info@waycoolhvac.com.

Final thought

Looking back, “I used to work (as an employee) for Way Cool, and then I’ve owned half of it for the last three years,” Lester said. “So together, I’ve been with involved with Way Cool for 10 years.”

By Alan Sloan

Rick Terry
Jewelry Designs



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Rick Terry
Jewelry Designs

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Rick Terry

From page 1C

best,” Blake said. “We want our customers to not only look at us that way, but we want them to experience that so it’s undeniable that, time and time again, we are the winners of this (Readers’ Choice Award) for good reason — because we are here six days a week putting in the effort.

“I love knowing that the community feels the same way about what we do as we do,” he added.

“And why we do it,” Rick added. “You know, when you provide a service, do a good job, people like you and you’ve got reasonably good skills, you’re going to grow,” Blake said. “You have to grow. You grow because the customers demand it.”

For the Rick Terry Jewelry Designs team, Rick said it’s all about “paying attention to the details and turning out quality work and trying to be smart about it — smart designs — and giving the customer a good value and doing what you say you are going to do.”

Moreover, “the Town of Farragut has been good to us,” he added.

Being unique pays off. “We really hadn’t had that much competition in the jewelry industry, especially for what we do, because we are so different here,” Rick observed.

Rick Terry Jewelry Designs is more than a retail shop selling jewelry and making minor repairs; it’s team designs and creates its own jewelry — doing it all in house.

A wide reach

“Our umbrella of customer base now reaches all the way to Chattanooga, Nashville, Johnson City, Asheville because of our skill set and our tools that we do here,” Rick said. “What we do here is not done by retail in this area, so people start doing their homework and they are looking for someone that’s a jewelry designer/manufacturer/maker, you know, like family owned and operated, where they cannot send things out.

“They see our reviews and they see things that we put out there,” he added. “They make their phone calls and they make their appointment to come in, visit and start the process.”

Self sufficiency

Rick observed there are not many jewelry retailers where a person can “go through a front door and get the skill sets that we provide and on a

really high, five-star level.”

Their services were apparent when the pandemic hit because the services and products they provide revealed their self-sufficiency.

Giving back

And with the store’s success, the Terrys have paid it forward, giving back to such organizations as Alzheimer’s Association, Susan G. Komen Foundation, Akima Club and Rick’s favorite, Shangri-La Therapeutic Academy of Riding, in addition to schools and churches.

“You do it because it’s the right thing to do,” he said. “Donate your skills and your talent and your time.”

History with family

Rick has been in the jewelry business since 1987, when he joined his parents, Joe and Bonnie Terry, in operating The Goldmaster in Knoxville’s Franklin Square.

“Patty (Rick’s wife) and I moved back to Knoxville — we got married and moved away and then came back,” he said. “Blake was 3 months old ... I joined my parents to create The Goldmaster.

“We were one of the very first merchants to open their doors (in Phase 1 of Franklin Square),” Rick recalled. “That business grew into a large operation.”

Ten years later, in 1997, his parents retired.

“And, I opened my doors here (in Farragut) in ’97, as Rick Terry Jewelry Designs,” he said. “I was a one-man show.

“I did what they call ‘get small again.’” Rick added. “I discovered and copyrighted the phrase, ‘I want to be your jeweler.’”

Blake and Matt began to work alongside their father as leaders in the business.

“After COVID, the family came together and decided to make a few changes in how we were doing things,” Rick said. “Our two sons are of age that it was time for them to step up and take roles, so they selected their lanes (roles in the business) they were already working in and took those out of my hands.

“They took off and did a great job, better than I was doing,” he added. “I could not be more proud of Blake and Matthew and how they’ve stepped up to the plate to guide just an incredible team of jewelers to do what we’re doing here.”

Reflecting back on almost 40 years in the jewelry business, “with the culture and the work ethic, all the total package of what Matt, Blake and the family has done, the store will continue on,” Rick said.



Photo submitted

Rick Terry, center, president of Rick Terry Jewelry Designs, and his sons, Blake Terry, left, chief operating officer, and Matthew “Matt,” Terry, manager, make up the leadership team at the family-owned and operated business.

Hours, other info

The store is open from 10 a.m. to 6 p.m., Monday through Friday, and from 10 a.m. through 3 p.m., Saturday, with extended hours during the holidays.

While walk-ins are always welcome, the Terrys ask if a customer has a com-

plicated repair or project, that they make an appointment so the jewelers can sit down with the customer and understand their needs.

For more information, call 865-777-3793.

By Tammy Cheek

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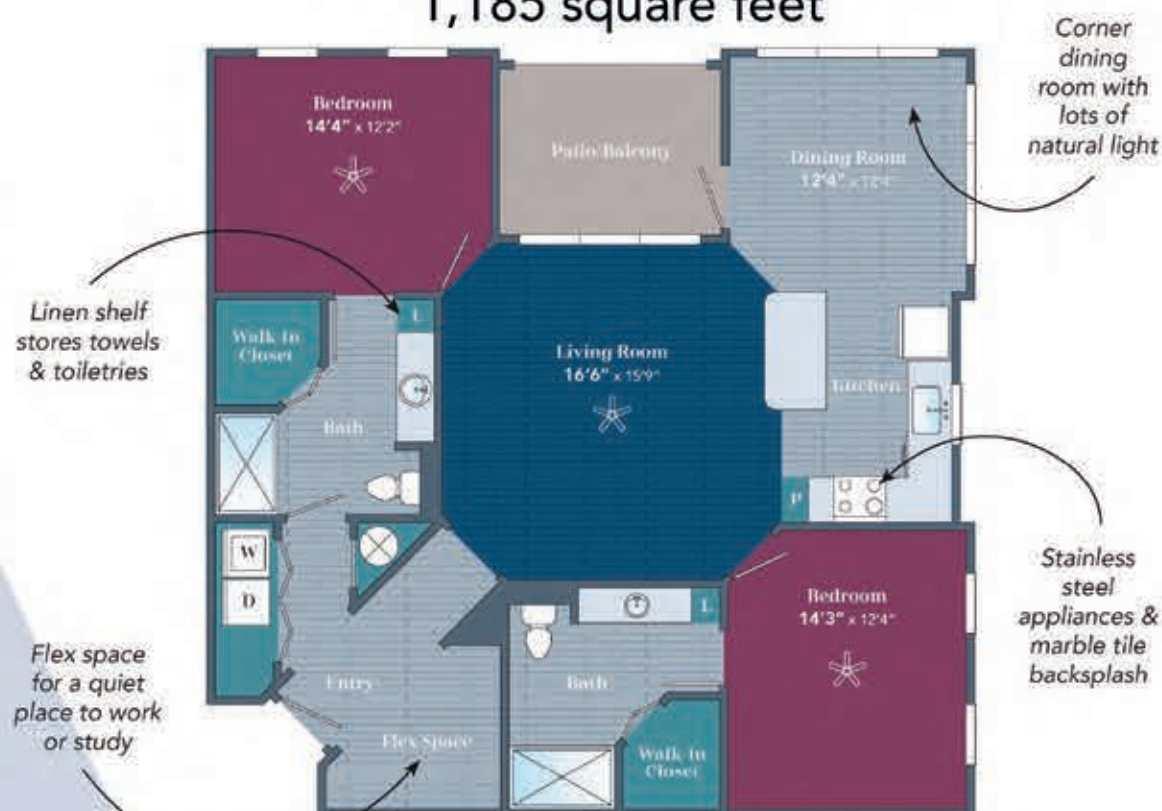
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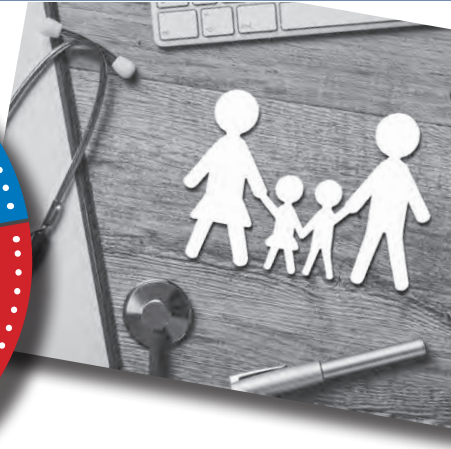
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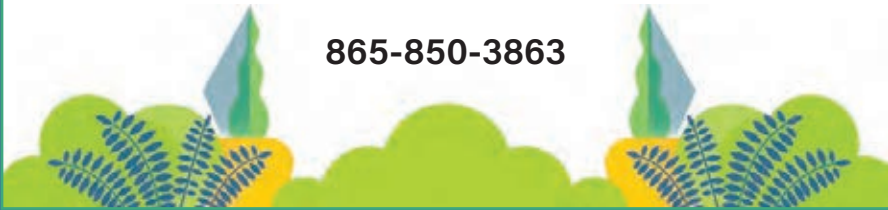


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FARRELL A. LEVY

- Cityview 2023 Top Attorney: Aviation/Admiralty Personal Injury-Auto Accidents-Plaintiff Personal Injury-General-Plaintiff, Personal Injury-Motorcycle Accident-Plaintiff, Product Liability-Plaintiff, Workers' Compensation-Plaintiff
- AV Preeminent Attorney by Martindale-Hubbell
- Selected as Super Lawyer in Plaintiff's Personal Injury in Mid-South Super Lawyers Magazine every year since 2006
- Best Lawyers in America-Lawyer of the Year in Plaintiff's Products Liability-Knoxville
- Best Lawyers in America in Plaintiff's Products Liability since 2014
- Selected as a Top 100 Lawyer in TN by NTLA
- Fellow of the Litigation Counsel of America
- Fellow of the Knoxville Bar Foundation
- Board Certified by the NBTA in Civil Trial Advocacy
- Board Certified Civil Pretrial Advocate

CATHY WARMBROD

- Graduated first in class from LMU Duncan School of Law
- Previously worked as Licensed Physical Therapist for over 20 years
- Member of Tennessee, Anderson County and Knoxville County Bar Associations

WHITSON SMITH


- Graduate of Belmont School of Law
- Graduated Magna Cum Laude from UTK in Finance
- Member of Knoxville County and Tennessee Bar Associations

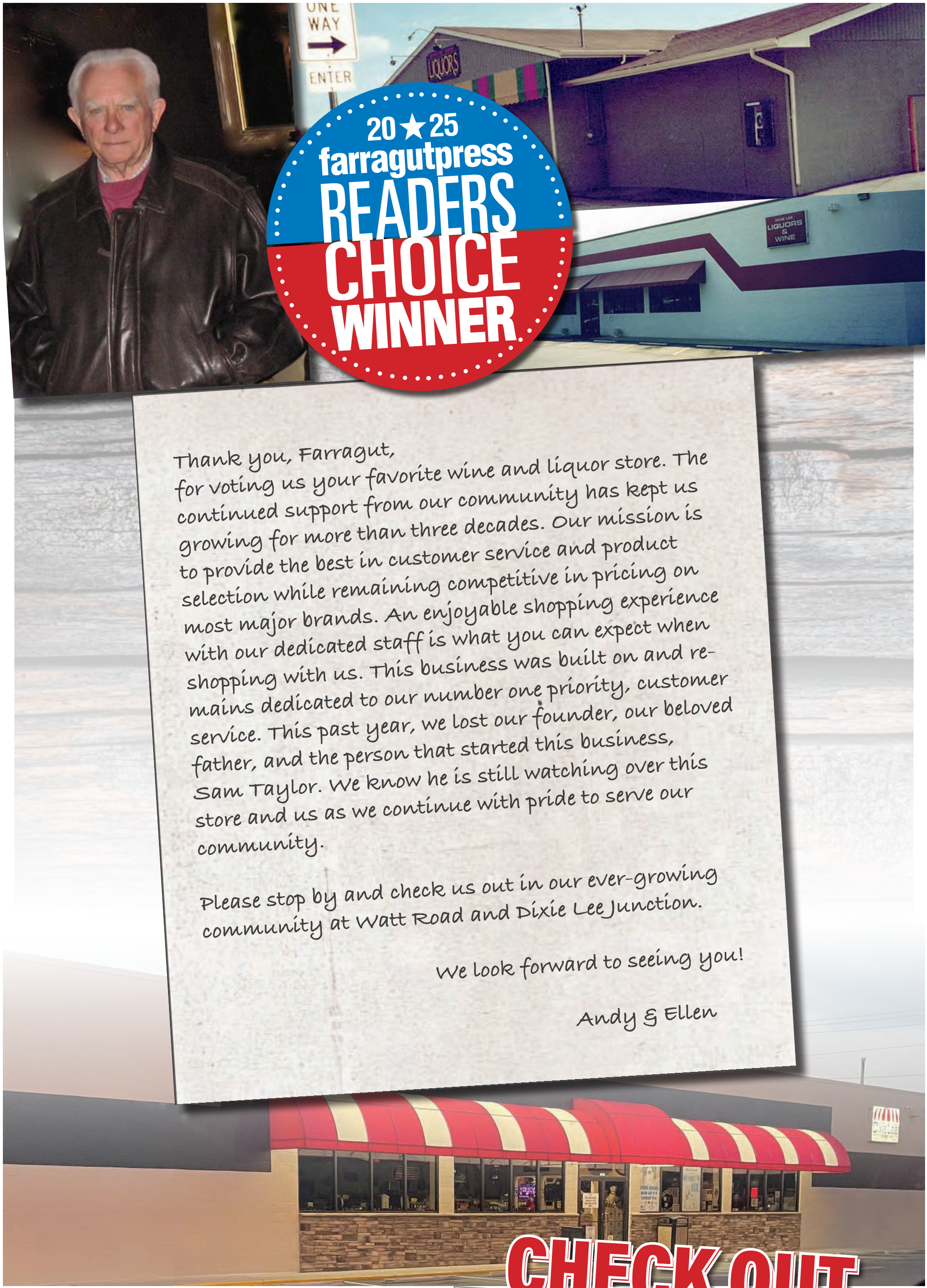
CAROLYN LEVY GILLIAM

- Cityview 2023 Top Attorney: Adoption Elder Law, Social Security Disability Law
- 2023 Best Lawyers in America-Ones to Watch
- AV Preeminent Attorney by Martindale-Hubbell

CHARLES G. TAYLOR, III

- AV Preeminent Attorney by Martindale-Hubbell
- Best Lawyers in America in Defendant's Personal Injury Litigation





20★25
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KENDALL JACKSON CHARDONNAY	750ML	\$12.60
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WOODBIDGE WINES	1.5 LITER (ALL VARIETIES)	\$10.91
JACK DANIELS	1.75 LITER	\$42.29
FRANZIA BOX WINE	5 LITER	\$17.99
JAMESON IRISH WHISKEY	1.75 LITER	\$45.89
LA MARCA PROSECCO	750ML	\$15.29
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BOTA BOX WINES	3 LITER	\$17.09
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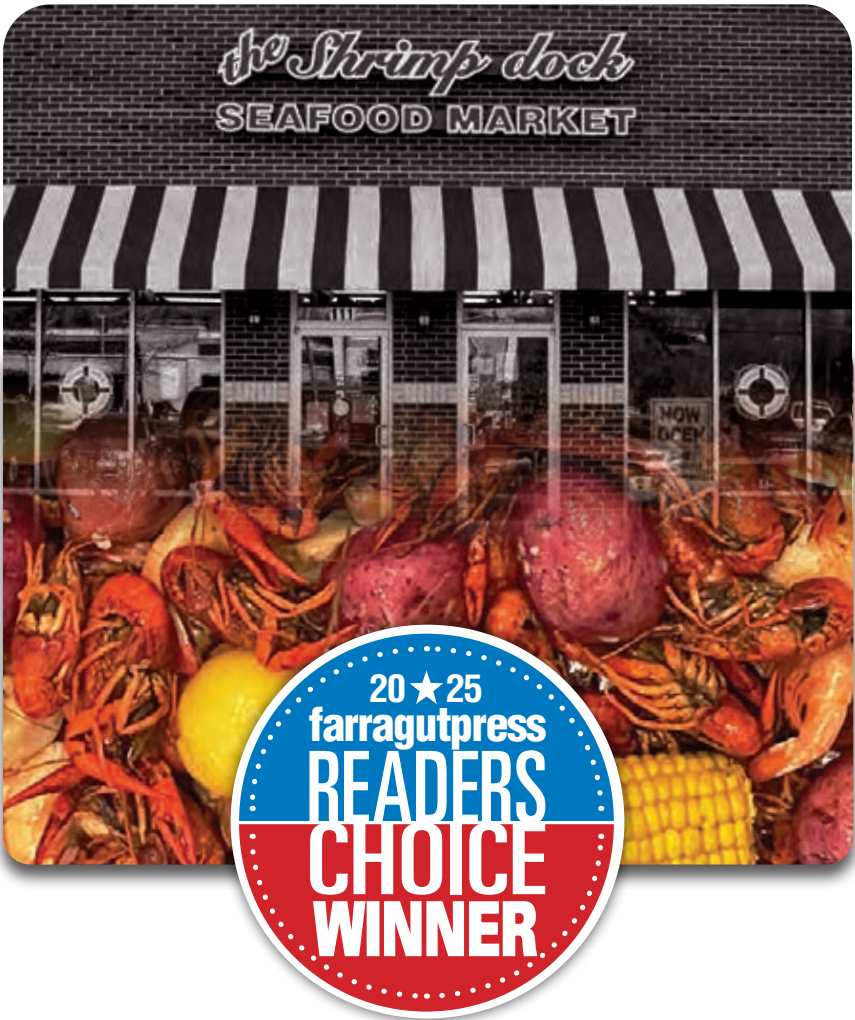


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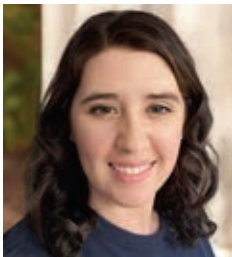


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