

High school students invited to showcase talent on MEDIC T-shirt

Staff Reports

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Knox County high school students have an opportunity to showcase their talent by taking part in MEDIC's T-shirt contest.

"MEDIC is hosting the contest to highlight our local high school design talent and to be able to highlight a fresh, new design on our March 2027 shirt," said Kristy Altman, MEDIC vice president of communications and public relations.

"It's a great way to engage a younger audience and educate young donors about what

MEDIC does in our community," she added.

"The contest runs through Monday, Sept. 28, and any local high school student is eligible to participate," Altman said. "The winning design will be featured as our March shirt design, and the winner will receive a \$500 e-gift card. We'll offer public voting opportunities starting in October."

According to the rules, students must attend a high school in Knox, Loudon and 20 other counties.

Designs must be submitted as a .png, pdf, or vector file.

All entries must be received by an exact date (before Sept.

28). Late entries are automatically rejected.

The rules state judging will be anonymous. Names or schools will not be tied to the design during the voting process. Artists are allowed to campaign for their own designs.

Also, designs must include references to blood donation, must include MEDIC logo and shirt color: black, red and white. However, they cannot contain copyrighted characters, slogans or logos.

Only one design per student is permitted, and artificial intelligence designs are not permitted.

"The artist reserves ownership of all copyrights in the works of visual art submitted," the rules stated. "And it grants MEDIC Regional Blood Center a non-exclusive, worldwide, royalty-free, perpetual, transferable, sub-licensable license to:

- "Reproduce, publicly display, publicly perform, create derivative works from and use said art and associated textual description (in whole or in part) in print, electronic, online, and all media now known or hereafter developed for any purpose, including but not limited to MEDIC publications, website and social media and

other promotional and advertising material in support of MEDIC'S non-profit objective of providing blood to service area hospitals.

- Modify the art for any reason without prior or additional consent.

- Use the artist's name with reference to the artwork."

MEDIC reserves the right to reject any submission without showing cause.

The winner will be given no more than 10 shirts without requiring a blood donation.

For more information, visit medicblood.org

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